



FOR MORE INFORMATION CONTACT:

Christopher Powers, DOE, 720-320-8692, christopher.powers@go.doe.gov
Anna Martinez Barnish, DOE, 720-320-8694, anna.martinez-barnish@go.doe.gov
Media Relations, Natural Resources Canada, 613-992-4447, media@nrcc.gc.ca
George Douglas, NREL, 720-353-7540, george_douglas@nrel.gov

July 17, 2005

MEDIA ADVISORY

2,500-mile Solar Car Challenge Coming to Omaha, Neb.

- What:** The North American Solar Challenge (NASC): at 2,500-miles, is the longest solar car competition in the world and it will travel from Austin, Texas to Calgary, Alberta, July 17-27. The North American Solar Challenge is an educational event in which college teams compete to build and drive solar-powered cars across the country. As many as 20 solar-powered cars from the U.S. and Canada are participating in the competition. The car with the fastest cumulative time will win the Challenge.
- When:** Solar cars are expected to pass through a checkpoint in Omaha **July 19 – 21**. The fastest cars could reach the checkpoint sometime in the afternoon on July 19 with the other cars coming in intermittently throughout the day. Cars are required to stop for 30 minutes. Checkpoints are normally open from 8 a.m. to 6:30 p.m. Please call contacts above for specific times that may differ.
- Where:** The checkpoint is at **Millard West High School**, 5710 S. 176 Avenue, in the front parking lot.
- Activities:** Fans and other spectators are invited to see the cars and meet team members throughout the afternoon on July 19 and throughout the day on July 20.
- Covering:** Media are encouraged to cover the competition at the checkpoint location where drivers and other team members will be available for interviews. Media team representatives and NASC sponsors will also be at the site. Daily results, photos and other information will be posted at <http://americansolarchallenge.org/index.html>.

###

The contest is sponsored by the U.S. Department of Energy (DOE), Natural Resources Canada, DOE's National Renewable Energy Laboratory, TransAlta, University of Calgary, CSI Wireless, AMD and Manitoba Transportation and Government Services.

P.O. Box 30 Freeman, MO 64763
Phone: 800-606-8881 Fax: 509-968-3602