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**MEDIA ADVISORY**

**2,500-mile Solar Car Challenge Coming to Winnipeg, Manitoba**

- What:** The North American Solar Challenge (NASC): at 2,500-miles, is the longest solar car competition in the world and it will travel from Austin, Texas to Calgary, Alberta, July 17-27. The North American Solar Challenge is an educational event in which college teams compete to build and drive solar-powered cars across the country. As many as 18 solar-powered cars from the U.S. and Canada are participating in the competition. The car with the fastest cumulative time will win the Challenge.
- When:** Solar cars will spend the night in Winnipeg **July 21 - 23** and start the third stage of the contest at 9 a.m. on **July 24**. The cars will leave in one-minute intervals in the order of the challenge standings.
- Where:** The stage end is at **Red River College**, 2055 Notre Dame Avenue and the stage start on July 24 will be at the **Manitoba Legislature Building**, 450 Broadway.
- Activities:** Fans and other spectators are invited to see the cars and meet team members July 21 - 23.
- Covering:** Media are encouraged to cover the competition at the stage stop location where drivers and other team members will be available for interviews. Media team representatives and NASC sponsors will also be at the site. Daily results, photos and other information will be posted at <http://americansolarchallenge.org/index.html>.

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**The contest is sponsored by the U.S. Department of Energy (DOE), Natural Resources Canada, DOE's National Renewable Energy Laboratory, TransAlta, University of Calgary, CSI Wireless, AMD and Manitoba Transportation and Government Services.**

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