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## **MEDIA ADVISORY**

### **2,300-mile Solar Car Race Coming to Albuquerque**

- What:** The American Solar Challenge (ASC), a 2,300-mile solar car race from Chicago to the Los Angeles area along historic Route 66, July 13-23. The American Solar Challenge is an educational event in which college teams and clubs compete to build and race solar-powered cars across the country. Twenty solar-powered cars from the U.S. and Canada are participating in the race. The car with the fastest cumulative time will win the Challenge, the longest solar car race in the world.
- When:** Solar cars will rest in Albuquerque between July 17 and 20. Cars will arrive at the Albuquerque stage stop as early as the afternoon of July 17 and stay until a staged start at 9 a.m. Sunday, July 20, when the cars will leave at one-minute intervals based on their ranking in the race at that point.
- Where:** The checkpoint is located at the University of New Mexico, South Campus, "The Pit."
- Activities:** Mayor Martin Chavez will welcome the teams to Albuquerque at 4 p.m. July 17. The public is encouraged to visit "The Pit" to see the ASC cars and talk with the team members July 17-19. Sandia National Laboratories and the National Renewable Energy Laboratory will feature a renewable energy and energy efficiency technology showcase on July 18 and 19 and the morning of July 20. Experts from the laboratories will provide information about renewable energy and energy efficiency applications.
- Covering:** Media are encouraged to cover the race at the stage stop location where racecar drivers and other team members will be available for interviews. Media team representatives and race officials also will be at the site. Daily race results, photographs and other information will be posted at [www.americansolarchallenge.org](http://www.americansolarchallenge.org).

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The race is sponsored by the U.S. Department of Energy and its National Renewable Energy Laboratory (NREL), BP Solar and EDS  
*ASC is a Formula Sun Event • P.O. Box 30 • Freeman, Mo. 64746*