Hit the Trail! A 2021 Route Preview for the ASC and the Santa Fe Trail

February 24th, 2021
National Trails

- National Park Service Office
- Based in Santa Fe, NM
- Nine National Historic Trails (NHTs)
- One historic highway
- 25,000 miles
- 24 states
- Partnership is our passion!

Santa Fe Trail Association
Have you ever lucked into something great?
Missouri Intelligencer.

*An article for the government of a company of men designed to the westward for the purpose of trading for Horses & Mules, and catching Wild Animals of every description, that we may think advantageous to the company.

See, every man will fit himself for the trip, with a horse, a good rifle, and as much ammunition as the company may think necessary for a tour of 3 months' trip, & sufficient clothing to keep him warm and comfortable. Every man will furnish his equal part of the setting out for our trade, and receive an equal part of the product. If the company consist of 20 or more men, 10 dollars a man will answer to purchase the quantity of merchandise required to do it.
1821

Santa Fe National Historic Trail

Santa Fe
November 16

Franklin, MO
September 1
Bicentennial Events

- Town Festivals
- Outdoor Symphony
- Concerts
- Interactive Exhibits
- Bluegrass Festival
- Living History
- Virtual Stories
- Geocaching Gathering
Bicentennial Commemoration

nps.gov/SAFE

Discover Events | Learn About the Trail | Connect
What should you expect on the Trail?
General Environment

• Rural and remote
  • Identify where food and restrooms are ahead of time
• Prairie and dessert
• Private property
• Variable cell service
Weather

• Weather changes quickly
• Hot Sun
  • Danger: heat stroke and dehydration
• Monsoon Season
  • Possible flooding
  • Lightening
• Strong winds
• Bring sunscreen, hat, raincoat, water
• Check weather regularly
Altitude

• High altitude
• Caution:
  • Altitude sickness
  • Breathing difficulties
  • Fatigue
  • Bad sunburns
• Bring sunscreen and a hat
• Minimize physical exertion
• Take breaks
Wildlife

Snakes

Cacti
Takeaways

• Beautiful!
• Keep an eye on the weather
• Bring a hat, sunscreen, water, and a raincoat
• Be aware of your surroundings
• Listen to your bodies
Communications
Communication Goals: ASC & NHTs

1. Collaborate with partners
2. Increase public awareness
3. Engage new audiences
4. Use cohesive messaging
5. Creating interesting, accessible, and safe content
6. Foster continued engagement
Four Strategies

Public Relations

Internal Promotion

Website

Social Media
Let’s Connect!

Social Media

@SantaFeTrailNPS
@nationaltrailsnps
@NationalTrailsNPS
@santafetrail1821
@santafetrailassociation

Hashtags

#SantaFeTrail200  #NationalTrails  #ASC2021  #NPS
Keep an eye out for an... ART CONTEST
Questions?

Put them in the chat or raise your hand.
We will read your question or call on you:)
Are You Ready?
Let’s Hit the Trail!
Fast Facts

- 1,203 miles*
- 5 states
- 2 routes
- 200 years

* Designated trail
Storyline

• Commerce
• Two-way trade
• Multiple cultures
• Representation
• Innovation
• Change
So Many Routes...

Historic Route
- Cimarron Route
- Mountain Route

ASC Route
Same Route, Changing Modes, Power

**Route**
- Path
- Trace to Trail
- Rail
- Road
- ?

**Mode**
- Feet
- Wheels
- Wheels
- Wheels
- ?

**Power**
- The Footed
- Animal
- Coal
- Oil
- Sun...
Hay, Rut’s Up?

• The most expected resources are ruts and swales.

• Trails and parks are different experiences.
Ruts have steep sides whereas swales are sloping.

Ruts have steep sides whereas swales are sloping.
Yup, You’re in a Rut!

• Follow the shape and the line of people
Tour Time!

- Iconic places
- Relevant stories
- Variety of experiences
- Paved access
Independence, Missouri

- Independence Square  
  *(event start)*
- McCoy Park
- Upper Independence  
  *(Wayne City Landing)*
- National Frontier  
  Trails Museum

Don’t forget about Franklin!
Independence Square

• Start line!
• Downtown public space
• Multiple sites nearby
McCoy Park

- Neighborhood park
- Man of means
- International hub
- Three trails
- Railroad
Upper Independence Landing

- Overlook
- Supply and merchandise port
- Steam brings change
- Landings move west
National Frontier Trails Museum

- Museum

- If you get hooked on trails...

- Only museum devoted to three Santa Fe, Oregon, and California trails
Kansas City, Missouri/Kansas

- Westport Landing
- Minor Park
- Mahaffie Farmstead
Westport Landing

- Riverfront greenway
- Former industrial structure
- Changing the land
- Success
- Then and now
Minor Park

• City park
• Rolling swales
• Resources are in America’s backyard
Mahaffie Farmstead

- Living history
- Daily life
Council Grove, Kansas

- Kaw Mission
- Hays House
- Last Chance Store
Kaw Mission

- State historic site
- Indian school
- Removal of children
- Treaty-making
- Reservation and reduction
- Annual event with Kaw Nation
Allegawaho Heritage Memorial Park

• Current and relevant
• Kaw re-acquired ancestral land east of Council Grove
• Connects by trail
Hays House

- Still in business, located on main street
Last Chance Store

- Things get real
- Last opportunity to pick up supplies before crossing the prairie
Black Jack Ruts

- Real tallgrass prairie
- Amazing swales
Dodge City, Kansas

- Boot Hill
- Santa Fe Trail Tracks
- Fort Larned
Boot Hill Museum

- Wild West
- Shoot outs
- Dress up
- Store front town

- Dodge City stop
- Manage Santa Fe Trail Tracks
Santa Fe Trail Tracks

• Can you see the swales?
Fort Larned National Historic Site

- Military
- Indian agency
- Buffalo soldiers
- Protection of commerce
La Junta, Colorado

- Bent’s Old Fort
- Boggsville
- Cimarron National Grassland
Bent’s Old Fort National Historic Site

• Trading fort
• Living history
• Traders, trappers, travelers, and tribes
Boggsville Historic Site

- Military
- Indian agency
- Buffalo soldiers
- Protection of commerce
Cimarron National Grassland

- Something for everyone
- Longest companion retracement trail on the trail
- Beautiful and remote
Las Vegas, New Mexico

- Plaza
- Fort Union
- Pecos
Las Vegas Plaza

- Nation change
- Center of community
- Perspective
Fort Union National Monument

- Military
- Indian agency
- Buffalo soldiers
- Protection of commerce
Pecos National Historical Park

• Stage station
• Civil War battle
• Trail travelers mentioned the mission church in journals
Santa Fe National Historic Trail

Santa Fe, New Mexico

- Plaza
- Museum Hill
- Fort Marcy
Museum Hill

• Life size, accurate
• Perspectives
• Along the historic route of the Santa Fe Trail as it heads to the Plaza
Santa Fe Plaza

- Hub of three trails
- Commerce center
- Cultural exchange
- Nation change
- Vibrant today
Old Santa Fe Trail Building

- Old meets new
- Techniques that bridge history eras
Santa Fe NHT App

• safe.toursphere.com

• Includes all the sites in this virtual tour

• Free!
Do It Now!

• Use one of these hashtags and something cool from this presentation and share it!

• Now!

• Hit the trail!

• See you soon!
Questions?

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Santa Fe National Historic Trail

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