With your support, together we can continue to make STEM, multi-disciplined, experiential learning opportunities available to today’s students that will be tomorrow’s leaders.

INNOVATORS EDUCATIONAL FOUNDATION

SPONSORSHIP PACKET
WHAT WE DO

Organize world-class track events and cross-country rallies for collegiate designed and built solar powered vehicles from around the globe

- Formula Sun Grand Prix (annual track event)
- American Solar Challenge (biennial road rally)

TYPICAL ENGAGEMENT

400+ students at events
30+ registered teams
1,000+ mile events

RECOGNITION CORNER

2018 – MotionU Top 100 Car, Motorcycle, and Wheeled Events
2017 – National Park Service Achieving Relevance Interpretive Team Award
2016 partnership with the Midwest Regional Office of the National Park Service for the NPS Centennial

Since the first IEF organized event in 2010, the events have traveled through 18 states, bringing the solar cars to communities across the US.
Innovators Educational Foundation is a 501c3 non-profit organization, established in 2009 to organize the US collegiate solar car events.

Who we are

Innovators Educational Foundation

Promote and celebrate educational excellence and engineering creativity, championing the creative integration of technical and scientific expertise across a range of exciting disciplines.

Mission

- To support and encourage bright young minds to succeed in the technical fields of engineering, the sciences, mathematics, and business, through multi-disciplined experiential learning which in turn enables success in future careers.
- To create public awareness and enthusiasm, both for education excellence and engineering creativity itself, and for the technologies and practices that emerge from that excellence.

Vision

The backbone of the organization is a core group of dedicated volunteers, mostly former competitors, that experienced the value of the solar challenge events first-hand and desire to continue to make that opportunity available for the next generation.
WHY PARTNER WITH IEF?

- **Recruit talent with hands-on project experience**
  Regardless of industry, participating students build skills for success

- **Encourage the exploration of clean tech mobility**
  Battery technology, solar arrays, and strategic energy management

- **Support STEM and experiential learning**
  Multi-disciplined project, leadership development, and international competition

- **Foster innovation and problem solving**
  New design challenges, multi-occupant vehicles, and more

Reach today’s college students that will be tomorrow’s leaders!
CURRENT SPONSORSHIP OPPORTUNITY

July 27-August 7, 2021: 12 days of solar activity!

- July 27-July 30: Scrutineering Inspections of solar cars
- July 31-August 2: Formula Sun Grand Prix 2021 Track event
- August 3: Display Day Transition day with public display & more
- August 4 – August 7: American Solar Challenge 2021 Road rally event

Obviously, these events are contingent on the COVID-19 situation and may be adjusted as needed depending on the circumstances, restrictions, and other factors beyond our control. The Formula Sun Grand Prix is not in any way associated or affiliated with the Formula 1 companies, FORMULA 1 racing, or the FIA Formula One World Championship.
GET INVOLVED: GENERAL SPONSORSHIP

Your contribution makes a difference!

Since 2010, more than 3,000 lives have been impacted through IEF and its sponsors!

<table>
<thead>
<tr>
<th>Recognition Benefits</th>
<th>Supporter $500 to $5,000</th>
<th>Bronze $5,000 and up</th>
<th>Silver $10,000 and up</th>
<th>Gold $25,000 and up</th>
<th>Diamond $50,000 and up</th>
<th>Title $100,000 and up</th>
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<td>Sponsor Visit to Winning Universities*</td>
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* If both parties are willing, IEF will help facilitate this opportunity. University/Team and Sponsor to coordinate the logistics of the visit.

General Notes:
- Contributions include both financial donations and in-kind gifts that directly offset budgeted items for a single event year.
- All benefits are subject to availability based on the timing of the contribution in advance of deadlines (ex. event program printing). Additional benefits can be discussed.
Design and sponsor a unique IEF challenge!

This opportunity is geared towards the innovating and testing of new technology and/or applications that fit within the platform of the solar car events and relevant regulations.

Work with the IEF to push the boundaries of applied innovation!

As an add-on competition element that is run in parallel with the main events, this may unlock new solutions, develop valuable skillsets, and further inspire top talent to pursue careers in the field.

### Proposed Contribution

- $60,000+*
- Includes $10,000 prize for the winning team
* May vary with sponsorship level and challenge cost

### Recognition Benefits

- Award naming rights
- Co-develop challenge criteria
- Recognition in IEF promotional materials
- Introduction to event participants & unique opportunity with winning team
- Roll-over sponsorship rights for future years
SAMPLE OF PARTICIPATING UNIVERSITIES

**US West**
- University of California Berkeley
- Stanford University
- University of Southern California
- Montana State University

**US Midwest**
- University of Michigan
- University of Minnesota
- Iowa State University
- Northwestern University
- Missouri S&T
- Michigan State University
- Western Michigan University
- University of Illinois
- Illinois State University
- Principia College
- University of Kentucky
- University of Kansas
- SIUE
- University of Texas at Austin

**Canada**
- Polytechnique Montreal
- University of Calgary
- University of Waterloo
- École de Technologie Supérieure
- University of British Columbia
- McMaster
- Western University

**International**
- Western Sydney University
- University of Bologna
- Bochum
- TU Delft
- National Kaohsiung University
- Poznan University of Technology

More than just engineering... each team is also responsible for project management, logistics, fundraising, public relations, and strategy in addition to the vehicle design and manufacturing.

This list includes universities that regularly field teams, past participants, and those that are newer preparing for future events. Please see the pre-event status page on americansolarchallenge.org for those teams that are currently registered for 2021.
CONTACT US

Questions and PayPal donations:  
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Learn more:  
americansolarchallenge.org

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Stay connected:  
@AmericanSolarChallenge  
@ASC_SolarRacing  
/americansolarchallenge

On behalf of Innovators Educational Foundation 
and all of the teams that participate in our events

THANK YOU FOR YOUR SUPPORT!