

# STRATEGY & OPTIMIZATION

## **OBJECTIVE**



Review key factors and insights for establishing a team competitiveness strategy across all areas to maximize gained benefits at each phase in your vehicle's design, construction, test, and race plans.







# **JOURNEY**

# Experience

# Perspective

# Knowledge



#### Solar Miner II 1999

With the sid of new extreme packages and past experiences. Solar Mixer II was a longer trepresented from the process reason. The integration of these new technologies and ones from resulted in a lost place finely in the 1950 Surveyor olds an enverage speed of 2.5.3 rept. The reject was challenging and carely survey. The team also were the Prepared Reservi enverage the entry to the 2000 World Solar Challenger where they placed Sed in their class and 22ed receil at WCS.



#### E-Cubed 1995

5-Cated year the second on produced by the learn. With a learn of resetly 50 students and greater resources, the withches was fabricated using carbon fiber composities and other new materials. The learn size between the conceptual improvements and a more efficient army configuration. The learn finished Samuyers 50th our of 36 with an average appeal of 1.5 might 5-Cated standards by Samuyers, Evergy and Environment.



## WHAT IS STRATEGY

- Realistic look at current situation
- Decision driven
- Data supported and process controlled
- Optimization, Modeling, Process, Plan, Design, Operation, Maintenance...
- Time is a major Factor
- Team is the biggest factor

# SECRET TO STRATEGY

Recipe specific to your team

Perfected by iterations of testing and refinement

Validate in the real world

Culmination experience, skills, and wisdom

• Unique to each car, group, and rayce.

### WHERE ARE YOU AT

### 1) Starting out

- History, Research, Asking Questions
- Initial Design Considerations
- Cost and Time analysis
- Production and quality

### 2) Existing cars building new

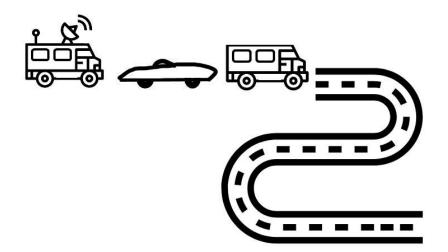
- Strength and weakness
- Reuse vs Redesign
- Baseline characterization
- Maintaining rolling test bed
- Team development

### 3) Finished car preparing to rayce

- Route planning and road testing
- Data collection and analysis
- Caravan coordination
- Race and breakdown simulations







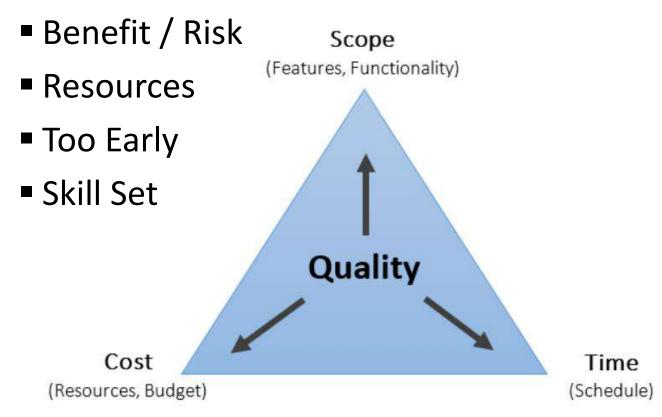
# **OPTIMIZE**

### Why

- Win
- Perform better
- Engineer Solutions
- Play with numbers

### Why Not

Not finishing



### **AREAS**



**Brain storming** 

Applied optimization is not confined to your design





**Components** 



**Testing** 





Design



**Maintenance** 





Manufacturing



**Implement** 

Raycing



## TOP ISSUES

- Not finishing car on time
  - Started late, low resources, spent longer than expected on X, failures

Not having road tested

Not having backup or redundancy

Missing experts, documentation, or information available

Not taking care of team (sleep, food, roles, organization, schedule)

# **BRING FOCUS**



# **OPTIMIZING THE TEAM**

The success of a team is the culmination of all the small decision into a larger solution

Creating a positive team culture around good decision making and collaboration

Use group time wisely with respect to the students, faculty, advisors.



### Debate

Golf ball dimpled leading edge



Proper suspension alignment

Team leaders must direct the flow of work and discussion to maximize production gains.



### TEAM COMMUNICATION

### Establish your teams communication protocols and standards

- Create a Repository
   Google Drive, Git Hub, One Drive, Dropbox
- Take Notes OneNote\*, SLACK, Wiki
- Timeline
   Outlook or Google Calendar, MS Project, Excel
- Dry Erase To Do List in work area Priorities, warning, messages
- Physical Copies
   Print (2) Vehicle Specs, Operations, BOM, Checklist, Instructions



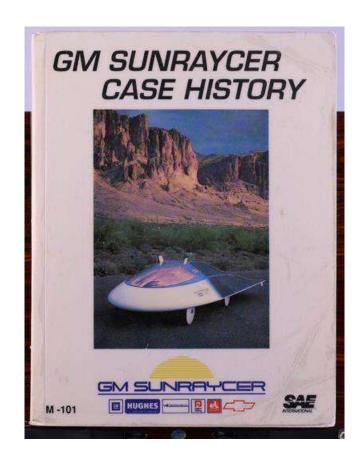


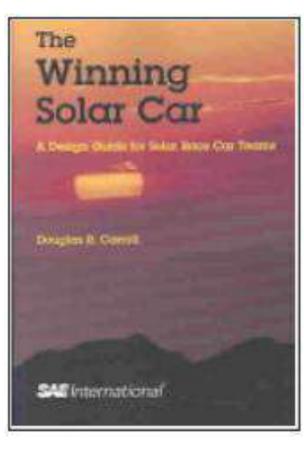






### **GET YOUR TEAM A LIBRARY**





### **FREE Technical Journals**

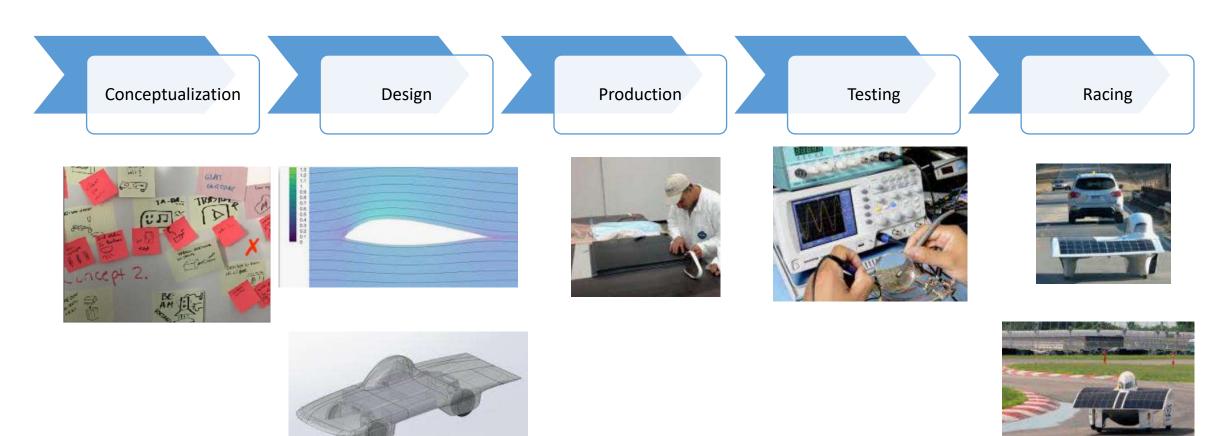
- ECN
- Electronic Products
- Tech Briefs
- Machine Design

### **Electronic Libraries**

- IEEE Org
- SAE

# **REGULATIONS**

### When to Read

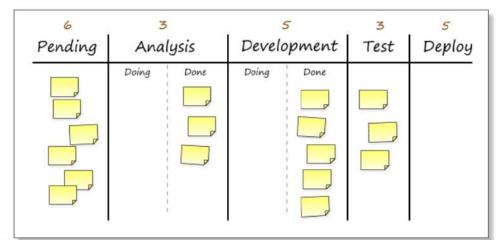


# TIME

- Set Deadlines
  - Unveilings
  - Press Conferences
  - Road trips
  - Car showings
- Gantt charts
  - Visualize what needs to be done

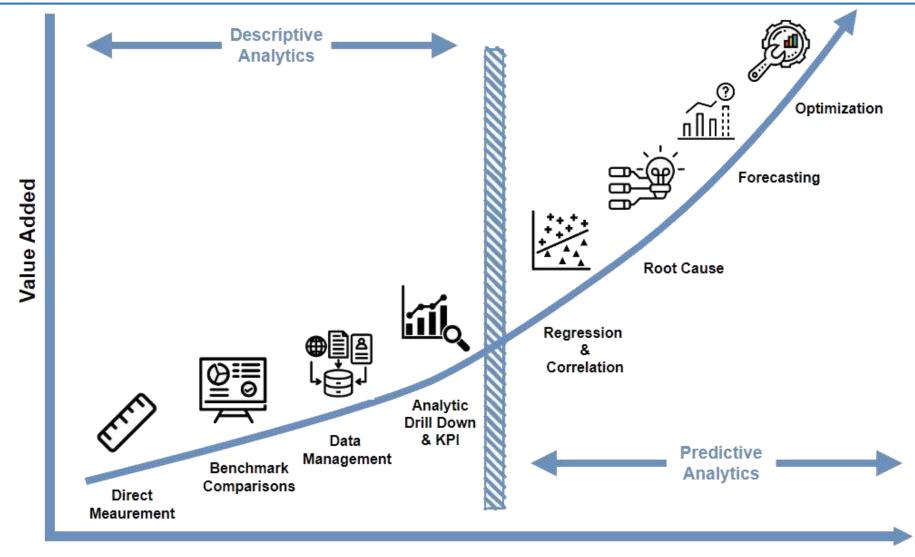
### **DRY**

- Build on past experiences
- Recycle Components
- Optimize designs from good to great





# **DATA**



**Analytic Maturity Journey** 

16

## **SHOW IT**

Designs must be presented(documented) with supporting calculation



collision of ybrid solar car out collision	displacement (mm) about the test axis 4.431 mm	0.958E-03 0.404E-03	stress (MPa) 47.3.
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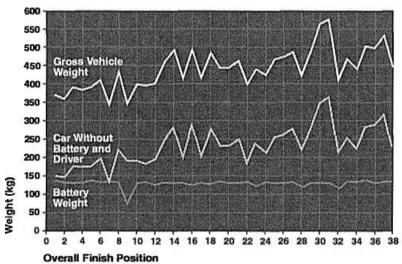
And graphical shows a comparison betw ventional cars over hybrid solar car. It is comparison basic as shown in below

uel consumption based imission level based

3 oth figure 9 and figure 10 shows the HSC are the 1 ation which solve the major problem of 1 sumption and pollution level in urban city. This typs minimize all problem of conventional



# LIGHTEN UP



Original Optimized

Sunrayce 95 Techincal Report King Stafford Tamai

$$\left\{WC_{rr1}+NC_{rr2}v+rac{1}{2}
ho C_dAv^2
ight\}x+Wh+rac{N_aWv^2}{2g}$$

Solar Vehicle Performance, Dr. Eric Slimko, December 1, 1991



# PICK, DON'T PROCRASTINATE

- Work out Bill of Material(BOM)
  - Stock only allowed fasteners
  - Budget for waste and rework
  - Organize on-hand inventory



Acquire main constraining components early









## **STANDARDIZE**

- Only metric tools and parts
- Common software language
- Communication protocols
- Connector keying
- Attachment hardware
- Wire Color
- Assembly Requirement
  - Torque
  - Clearance
  - Alignment
  - Tooling





## HAND ON

- Build prototypes or mockups out of cheap and easily crafted materials
  - Cad is great but a real analog is so much more informative to integration and manufacturing
  - Works to improve experience and craftsmanship towards fit and finish
  - 3D Component placement and wire routing often uncovers constraints





### **GET ROLLING**

### Use old vehicles or build rolling test bed

- Training runs
- Sub system optimization
- Data Collection
- Performance validation
- Validate new components



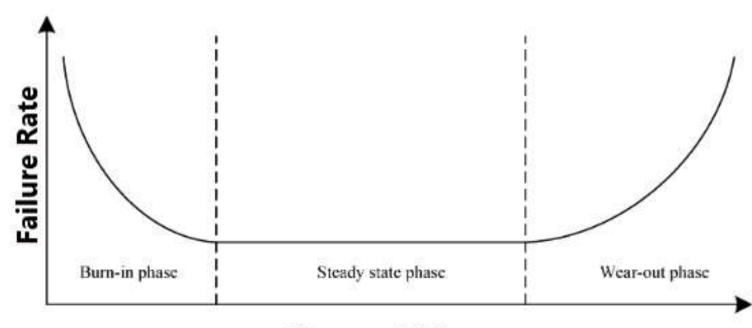


- Learning to plan and pack for trip
- Logistical capabilities(navigation, repair, food, shelter)
- Characterizing performance of vehicle under various conditions
- Learn roles and responsibilities
- Run mock scenario (tire change, bps shutdown, driver swap)
- Effective communications
- Operating safely as a caravan
- Gaining confidence

# GOAL - 1000 MILES

### Shakeout

- Discover rubbing
- Control response
- Odd noises
- Smells
- Loose parts
- Assembly mistakes
- Vibration
- Alignment
- Operator Error
- Maintenance Requirements (Important on old vehicles)



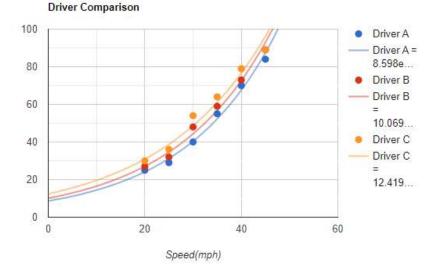
### **Time or Miles**

## **DRIVER TRAINING**

### Driver experience is key

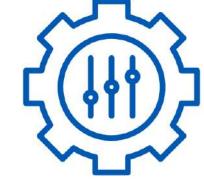
- Acceleration Control
  - In Traffic
  - Stability
  - Braking/Regen
- Steering Drift
  - Fighting wind
  - Road Crown
- Feel for vehicle
- Communications
- Style
- Track vs Open Road

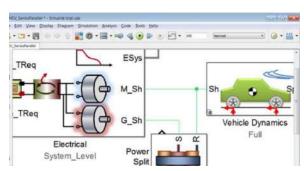




## DATA MODEL

- Have a procedure for collecting, storing, analyzing, and comparing data
- Backup wireless telemetry with vehicle data logger
- Share raw data and analyze with team
- Isolate specific variables from constants
- Create Baseline performance for flat, graded, and terrains.
- Determine how driver inputs and visibility to values
  - Speed
  - Instantaneous Watts
  - Watt/Hr per mile
- Have an analysis toolset that is accessible(MathWorks, python, excel)

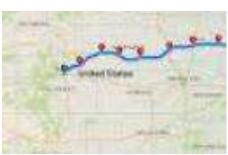


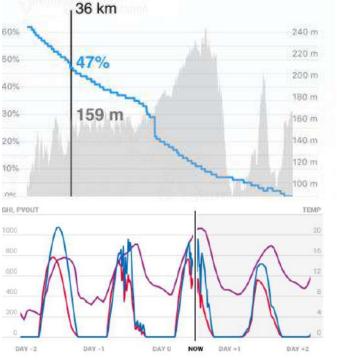


## RACE STRATEGY

- Break route or track event into profiled segments
- Extract Terrain details by GPS in KMZ
- Get Local Weather Data(wind & solar irradiance)
- Apply Vehicle Power Model to Route Variables
- Determine stage SOC Target and impact to forecast
- Have ability to adjust model on fly with live updates
- Use a Constant Velocity, Watts per Mile
- Factor you driver's performance
- Have contingency plans







### Build a legacy...



# Q&A